Applications Plus, Inc.

P.O. Box 24293 • Apple Valley, MN 55124 • (612) 432-5560

Applications Plus, Inc.

SOFTWARE CATALOG

ABOUT APPLICATIONS PLUS

Applications Plus, Inc., based in the St. Paul suburb of Apple Valley, Minnesota, develops, publishes, and markets personal computer software for recreational and educational use.

"Of all the games we've seen claim to teach you to win at blackjack, we like best Beating the House at Blackjack, from Applications Plus."

Franklynn Peterson and Judi K-Turkel
Desert News, Salt Lake City, Utah, 11-15-87

"Applications Plus produces four high-quality "Play & Learn to Win" educational gambling software programs. Though pretty sophisticated they can be played by beginners too. All provide rules, regulations, strategies and most important for many users, true simulations of the games themselves."

Richard Sherwin,
Consumer Tech
New York Daily News, 8-23-88

"Card sense and luck are required for success and the software (Championship Poker) reflects this allowing you to learn the game and play it against a table of seven opponents, on friendly rules, or on the Las Vegas elimination tournament rules."

"No amount of 'strategy' can influence a random event like the roll of a pair of dice, but using the program (Strategic Craps) can give you an understanding of the game and of which bets least favor the casino if you chose to play there."

Larry Blasko,
Associated Press, Minneapolis Star Tribune, 9-30-88

"Entertainment is just an added benefit of this program, (Beating the House at Blackjack), which is a serious attempt to teach the novice the art of card counting."

L. R. Shannon
New York Times, 10-20-87

"If you yearn (to become a professional gambler), you might look at a pair of serious, carefully planned, programs called Beating the House at Blackjack and Championship Poker, both from Applications Plus Software."

T. R. Reid
Washington Post, 5-8-89

"I sampled a few dozen of the latest games recently. My favorites come mostly from Applications Plus. The best of the Vegas card games are 'Beating the House at Blackjack', 'Vegas Video Poker' and 'Championship Poker'. All three make excellent use of color graphics."

Al Fasoldt,
Newhouse News Service
Chicago Sun-Times, 2-5-89

"(These) programs (Championship Poker and Strategic Craps) are a low-cost way to learn poker and craps."

L. R. Shannon
New York Times, 9-27-88

"Will these products actually help you break the bank? That remains to be seen. But you can certainly bet on one thing: the casinos won't be stocking them in the hotel gift shop."

Richard Eldredge
Atlantic City Magazine,
January 1989

GAMES & RECREATION SERIES

CRIBBAGE

A classic, fast-moving game of skill and chance.

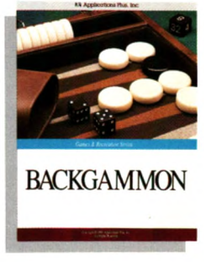
- ☐ Complete explanation of game rules and terminology.
- ☐ Exercises to practice hand evaluation.
- ☐ Single or multiple game competition.
- ☐ 61 or 121 point games.
- ☐ Storage of personal playing record.

Formats: IBM, PS/2, MacIntosh M.S.R.P. $14.95

BACKGAMMON

A classic game, combining skill, luck, quick turnarounds, and surprise outcomes.

- ☐ Complete explanation of game rules and terminology.
- ☐ Computer recommended moves, upon request.
- ☐ Customize and save game options.
- ☐ Experiment and create your own computerized opponent with its own unique playing style.

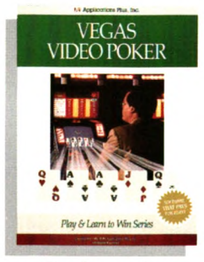


Formats: IBM, PS/2, MacIntosh M.S.R.P. $14.95

PLAY & LEARN TO WIN SERIES

VEGAS VIDEO POKER

Duplicates the popular casino machine.



- ☐ Computer prescribed strategy upon request.
- ☐ Collection of playing statistics.
- ☐ 24 page book explaining statistical methods to determine strategies, write-ups of many difficult hand with paybacks for variations.
- ☐ Pocket reference card (for use in the casino).

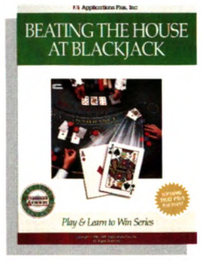
Formats: Apple II, IBM, PS/2, MacIntosh, C64/128 M.S.R.P. $14.95

BEATING THE HOUSE AT BLACKJACK

Teaches card counting and playing strategy.

- ☐ Exercises to teach and reinforce material.
- ☐ Interactive feedback during play to reinforce the learning process.
- ☐ Cumulative feedback at end of playing session.
- ☐ Numerous game parameters.
- ☐ Reference card for additional study.
- ☐ Based on mathematically sound models.

Endorsed & used by: The Las Vegas Blackjack Academy.

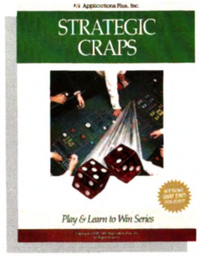


Formats: Apple II, IBM, PS/2, MacIntosh M.S.R.P. $14.95

STRATEGIC CRAPS

Simulates casino action and allows testing of strategies.

- ☐ Easy bet entry and repeat of previous bets.
- ☐ Change rules to simulate your favorite casino.
- ☐ Running tally of your winnings.
- ☐ Test betting strategies for up to 32,500 rolls.
- ☐ 32 page book containing sample strategies, explanations of bets, and much more.
- ☐ Pocket reference card (for use in casino).



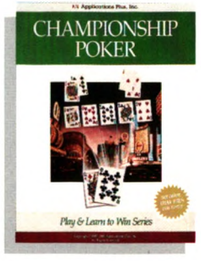
Formats: Apple II, IBM, PS/2, MacIntosh M.S.R.P. $19.95

CHAMPIONSHIP POKER

Teaches today's poker game of preference...Hold 'em.

- ☐ Explanation of rules, strategy, and terminology.
- ☐ Exercises on: starting card evaluation, picking "the nuts", and hold 'em/fold 'em decisions.
- ☐ 40 page book provides data from millions of computer simulated hands.
- ☐ Play against a table of realistic players or try winning a million dollar tourney.

Selected as: "Best Educational Program of 1988" by the Minnesota Software Association.



Formats: IBM, PS/2, MacIntosh M.S.R.P. $24.95

ORDER FORM

Please send me the following Applications Plus products:

	IBM	PS/2	Mac	Apple	C64	
Vegas Video Poker						$14.95 = _____
Beating the House at Blackjack					NA	$14.95 = _____
Strategic Craps					NA	$19.95 = _____
Championship Poker				NA	NA	$24.95 = _____
Cribbage				NA	NA	$14.95 = _____
Backgammon				NA	NA	$14.95 = _____

Sub-Total _____

Minn. Residents add 6% _____

Add $1.00 + $1.00/Package _____

Total _____

Name _____

Address _____

City _____ State _____ Zip _____

☐ Check/Money order is enclosed

☐ Charge my Visa/MasterCard:

Card # _____ Exp. _____

Signature _____

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